

AUG3/12 12.30  
\*\*\* WFTV-TV \*\*\*

```
PROGRAM : DR. OZ  
CON COM1: DR. OZ
```

AUG3/12 12.30  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
4			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,150.00	8/10	8/10	1		FRI	1
5			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,150.00	8/10	8/10	1		FRI	1
6			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,200.00	8/10	8/10	1		FRI	1
7			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,000.00	8/10	8/10	1		FRI	1
8			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,150.00	8/6	8/13	1		MON	2
9			1135P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$575.00	8/6	8/13	1		MON	2
10			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$625.00	8/13	8/13	1		MON	1
11			1205A-105A PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	30		\$250.00	8/13	8/13	1		MON	1
12			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$500.00	8/6	8/13	1		MON	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			400A-459A PROGRAM : ABC NEWS THIS MORNING CON COM1 : ABC NEWS THIS MORNING	30		\$100.00	8/6	8/13	1		MON	2
14			400P-500P PROGRAM : DR. OZ CON COM1 : DR. OZ	30		\$625.00	8/13	8/13	1		MON	1
15			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$300.00	8/6	8/13	1		MON	2
16			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$1,150.00	8/6	8/13	1		MON	2
17			530A-600A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$575.00	8/6	8/6	1		MON	1
18			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$2,150.00	8/6	8/13	1		MON	2
19			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30		\$2,000.00	8/6	8/13	1		MON	2
20			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA	30		\$1,200.00	8/6	8/13	1		MON	2
21			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE	30		\$2,000.00	8/6	8/13	1		MON	2

AUG3/12 12.30  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
22			1200N-1230P	30		\$300.00	8/4	8/11	1		SAT	2
PROGRAM : EYEWITNESS NEWS @ NOON												
CON COM1: EYEWITNESS NEWS @ NOON												
23			500A-600A	30		\$160.00	8/4	8/11	1		SAT	2
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
24			700P-800P	30		\$650.00	8/4	8/11	1		SAT	2
PROGRAM : JEOPARDY / WHEEL OF FORTUNE												
CON COM1: JEOPARDY / WHEEL OF FORTUNE												
25			700A-900A	30		\$625.00	8/4	8/11	1		SAT	2
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
26			900A-1000A	30		\$625.00	8/4	8/4	1		SAT	1
PROGRAM : GOOD MORNING AMERICA - SAT.												
CON COM1: GOOD MORNING AMERICA - SAT.												
27			1100P-1135P	30		\$1,150.00	8/5	8/5	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
28			1200N-1230P	30		\$300.00	8/5	8/12	1		SUN	2
PROGRAM : EYEWITNESS NEWS @ NOON												
CON COM1: EYEWITNESS NEWS @ NOON												
29			600P-630P	30		\$1,250.00	8/12	8/12	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
30			700A-900A	30		\$625.00	8/5	8/12	1		SUN	2
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,150.00	8/9	8/9	1		THU	1
32			1135P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$575.00	8/9	8/9	1		THU	1
33			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$500.00	8/9	8/9	1		THU	1
34			400A-459A PROGRAM : ABC NEWS THIS MORNING CON COM1: ABC NEWS THIS MORNING	30		\$100.00	8/9	8/9	1		THU	1
35			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$300.00	8/9	8/9	1		THU	1
36			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,150.00	8/9	8/9	1		THU	1
37			530A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$575.00	8/9	8/9	1		THU	1
38			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,150.00	8/9	8/9	1		THU	1
39			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$2,000.00	8/9	8/9	1		THU	1

AUG3/12 12.30  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,200.00	8/9	8/9	1		THU	1
41			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,000.00	8/9	8/9	1		THU	1
42			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$275.00	8/9	8/9	1		THU	1
43			1135P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$575.00	8/7	8/7	1		TUE	1
44			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$625.00	8/7	8/7	1		TUE	1
45			1205A-105A PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	30		\$250.00	8/7	8/7	1		TUE	1
46			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$500.00	8/7	8/7	1		TUE	1
47			400A-459A PROGRAM : ABC NEWS THIS MORNING CON COM1: ABC NEWS THIS MORNING	30		\$100.00	8/7	8/14	1		TUE	2
48			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$625.00	8/7	8/7	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$300.00	8/7	8/14	1		TUE	2
50			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,150.00	8/7	8/7	1		TUE	1
51			530A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$575.00	8/7	8/14	1		TUE	2
52			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,150.00	8/7	8/7	1		TUE	1
53			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$2,000.00	8/7	8/7	1		TUE	1
54			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,200.00	8/7	8/14	1		TUE	2
55			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,000.00	8/7	8/7	1		TUE	1
56			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$275.00	8/7	8/7	1		TUE	1
57			1135P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$575.00	8/8	8/8	1		WED	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			1200N-100P	30		\$500.00	8/8	8/8	1		WED	1
PROGRAM : EYEWITNESS NEWS @ NOON CON COM1 : EYEWITNESS NEWS @ NOON												
59			400A-459A	30		\$100.00	8/8	8/8	1		WED	1
PROGRAM : ABC NEWS THIS MORNING CON COM1 : ABC NEWS THIS MORNING												
60			500A-530A	30		\$300.00	8/8	8/8	1		WED	1
PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS												
61			500P-600P	30		\$1,150.00	8/8	8/8	1		WED	1
PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS												
62			600P-630P	30		\$2,150.00	8/8	8/8	1		WED	1
PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS												
63			700P-730P	30		\$2,000.00	8/8	8/8	1		WED	1
PROGRAM : JEOPARDY CON COM1 : JEOPARDY												
64			700A-900A	30		\$1,200.00	8/8	8/8	1		WED	1
PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA												
65			900A-1000A	30		\$275.00	8/8	8/8	1		WED	1
PROGRAM : JEFF PROBST CON COM1 : JEFF PROBST												

AUG/12 75120.00

CONTRACT TOTAL 75120.00  
TOTAL SPOTS 85



REP HEADLINE# 6262746  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG3/12 12.30  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$134,142 WFTV 56% WKMG 10% WESH 21% WOFL 9% WKCF 1% WRBW 0% CABL 3%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*